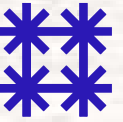


ROBERTO BARRY



Marketing - Ads Expert - Creative Direction - Branding



DOB: 03-13-1996



LOC: MIAMI, FLORIDA



786-695-2192



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www.robertobarry.com

CONTACT ME!



LANGUAGES: ENGLISH (PROFESSIONAL) - SPANISH (NATIVE)

WORK EXPERIENCE

AUG 2024 - SEP 2025 - MIAMI, FLORIDA

CREATIVE DIRECTOR - THE DIRTY RABBIT GROUP
Managed branding, visual identity, and content across multiple venues, while leading the creative team

JAN 2022 - AUG 2024 - MIAMI, FLORIDA

SOCIAL MEDIA & ADS MANAGER - THE DIRTY RABBIT G.
Created and managed content calendars, grew engagement, digital ads, and handled all social media platforms for multiple venues

JAN 2021 - APR 2022 - MIAMI, FLORIDA

MEDIA RELATIONS DIRECTOR - MINING DISRUPT
Managed press outreach, media partnerships, and public communications for the largest crypto mining conference in the world.

JAN 2019 - MAR 2021 - BUENOS AIRES, ARGENTINA

DIGITAL MARKETING DIRECTOR - ER ASOCIADOS
Business consulting. Management and digital strategy development.

JUL 2018 - MAR 2021 - ARGENTINA

MARKETING PROFESSOR - CHUCK DIGITAL SCHOOL
Taught courses in Community Management, Social Media Strategy, Digital Ads, and Email Marketing.

FREELANCE EXPERIENCE

For the past 11 years, alongside my full-time and part-time roles, I've also been working as a freelance marketer with some amazing brands various marketing projects, such as:

- **CANTINA LA VEINTE** - MIAMI, FLORIDA
Marketing Coordinator
- **TACOLOGY TAQUERIA** - MIAMI, FLORIDA
Marketing Coordinator
- **NATIFI STORE** - MIAMI, FLORIDA
Branding Developer - Ecommerce - Ads
- **KABU BEAUTY** - MIAMI, FLORIDA
Digital Ads Consultant
- **SHA WYNWOOD** - MIAMI, FLORIDA
Digital Ads Consultant
- **TACOLOGY TAQUERIA** - MIAMI, FLORIDA
Digital Ads Consultant
- **OCEAN DRIVE HOSPITALITY** - MIAMI, FLORIDA
Branding and Web Designer
- **WYNWOOD TRIVE** - MIAMI, FLORIDA
Ecommerce and Social Media Manager

AND MORE

EDUCATION

CAECE UNIVERSITY

Bachelor's Degree in Marketing
2013 - 2016

CAECE UNIVERSITY

Certificate in Social Media &
Digital Marketing
2014 - 2015

CHUCK DIGITAL SCHOOL

Design for Digital Media
2018 - 2019

IEBS BUSINESS SCHOOL

WordPress & Web
Development
2018 - 2019

GROW ACADEMY

Performance Ads & Paid Media
2019 - 2020

GROW ACADEMY

Creative Thinking for Marketing
2019 - 2020

SKILLS



BIT MORE ABOUT ME

Thanks for making it this far, that already says a lot. I'm from Argentina, living in Miami for the last five years. I'm into music, sports, and building cool things with great teams. My focus is to keep growing, be part of big projects, and now I'm diving into AI to take things to the next level.